



# Josh Rudisel



@jrudi\_design

www.joshkrudi.com

Art director, designer, etc.

Howdy! I am passionate, flexible to relocation, and ready for immediate work. For a more visual resumé, please view my website.

## Professional Experience

### Assistant Stylist, Art PA

Chewy  
Apr. 2024 – Present

- Assisted stylists in preparing and art directing sets for e-commerce photography within Chewy guidelines.
- Organized, maintained, and created props for evergreen and seasonal campaigns.
- Collaborated with build, art, styling, photo, and sample teams to ensure high-quality visual representations of pet products.

### Creative Intern: Art Director, Studio-Stylist

Agency Habitat  
Jun. 2023 – Apr. 2024  
Fort Worth, TX

#### Art Direction/Design

- Co-art-directed a summer membership sales campaign for the Fort Worth Botanic Garden.
- Assisted in creating graphic design deliverables for a full campaign valued at over \$115,000.
- Designed several internal resources for the agency including stickers, fliers, social posts, and GIFs.
- Conceptualized and edited social media content for several clients, gaining thousands of impressions.
- Brainstormed out-of-the box concepts for new business bids.
- Worked seamlessly in a cross-functional setting across multiple teams and clients.

#### Styling/Studio

- Supported/directed in styling spec. photos, with one instance resulting in a new business prospect.
- Served as assistant stylist/prop manager for multiple video shoots valued up to \$300K in budget.
- Constructed and directed sets and decor for photo shoots and agency events.

### Marketing Intern

Integrate Agency  
Jun. 2021 – Aug. 2021  
Austin, TX

- Compiled and designed a capabilities deck for prospective clients, using KPIs and metrics to develop case studies.
- Created and scheduled social media posts for Instagram, Facebook and LinkedIn.
- Wrote and edited blog posts to boost clients' SEO rankings.

## Relevant Experience

### Art Director

Circuit of the Americas  
Aug. 2022 – Dec. 2022  
Austin, TX

- Lead art director in a student agency, conceptualizing and designing a campaign to raise awareness for COTA's shuttle program.
- Worked seamlessly in a multi-functional team of creative, media, research, and account students.

### Art Director

Texas Creative (TxC)  
Aug. 2020 – May 2022  
Austin, TX

- Accepted as an art director into a world-renowned creative advertising portfolio program.
- Mentored by top creatives in the ad industry, shaping a new generation of art directors and copywriters.
- Collaborated with other aspiring creative talents on full ad campaigns – conducting research, creating briefs, formulating strategies, and deriving insights to inform our concept, direction, and design.

## Skills + Education

### Skills

- Design & Art Direction: *High-level creative conceptualizing, typography & layout, color palettes, branding, and identity design.*
- Software: *Adobe Creative Suite, CapCut, Microsoft Office, Canva.*
- Emerging Digital Platforms: *Midjourney, ChatGPT.*
- Multimedia Skills: *Illustration, 2D animation, video editing, photo styling, prop management.*
- Communication & Collaboration: *Excellent teamwork, leadership, and communication skills, ability to brainstorm and contribute fresh ideas.*

### Education

The University of Texas at Austin, 2019 – 2023, GPA: 3.97  
BS, Advertising – Moody College of Communication  
Minor in Business – McCombs School of Business

### Languages

- English      \*\*\*\*\*
- Japanese    \*\*\*\*
- Spanish      \*\*

### Hobbies

- Volleyball
- Doodling
- Skiing
- Hiking
- Aliens?
- Biking

(512) 986-2466

2019joshhr@gmail.com

linkedin.com/in/joshua-rudisel/